



MARK 561 or MARK 395/J-Term:

Consumer Behavior & Marketing in Vietnam, Cambodia, Thailand

Loyola University Chicago, Quinlan School of Business

Course travel-dates: January 2 - 12, 2025



Please note: This course is limited to 24 participants. The course frequently has a waiting-list. Students therefore are encouraged to register, ASAP. For further information, please contact Professor Shultz: cjs2@luc.edu. Students' reflections, in 60 seconds: https://www.youtube.com/watch?v=inJVX_c6X_k. To view other videos made by students in previous classes, please visit: www.luc.edu/quinlan/cjs, and "click" on "Emerging Southeast Asia Course Video" and other relevant links.